

Nonprescription Medicines Academy Attendee Final Agenda

Thursday, Oct. 4

Arrival and check-in at Westin Hotel in Cincinnati

6:00 **Reception/Dinner** – McCormick and Schmidt’s, 2nd Floor, Westin Hotel
NMA’s 10th Anniversary: “NMA – the Unrecorded Prologue”
Dennis Worthen- NMA Founder

7:30 **Networking Event**, Westin Hotel

Friday, October 5

Meetings will be held in P&G Mason Business Center (MBC), Harvard Room

7:30 Transportation from Westin (meet in hotel lobby)
Set up Posters at MBC

8:30 *Continental Breakfast*
NMA Welcome – Linda Krypel, Drake University, 10 year attendee

P&G Welcome – Tim Brown, General Manager
North America Personal Health, P&G

Welcome and Housekeeping – Jenelle Sobotka, Pharm.D
Professional Relations, P&G

8:45 **Pharmacy’s Future – a Growing Opportunity with Non-prescription Medicines**
Bob Dufour, Consultant, Ernst & Young Health Care
Former Director of Pharmacy, WalMart Corporate

9:45 Break

10:00 **An Inside Look at the Manufacturing Process**
Duane Charbonneau, PhD, Research Fellow, P&G R&D
Susan Abeln, B.S. R.Ph., Principal Scientist, R&D, P&G

10:45 **Product Seals - a review of the USP and Consumer Lab Labels**
Tina Engel, Ph.D., Principal Scientist, Global Analytical, P&G
Susan Abeln, B.S., R.Ph., Principal Scientist, R&D, P&G

- 11:30 **Consumers – a Look at Their Interest in Health and Wellness**
Joe Bohache, Design Manager, P&G
- 12:00 Lunch/Tours of Consumer Panels – Joe Bohache
- 1:00 **P&G – our Future in Health Care.**
Nancy Eddy, Manager, R&D
Global Personal Health, P&G
- 1:30 **A Look at Self-Care Across the World**
Lowell Anderson, R.Ph., Minnesota,
Editor, International Pharmacy Journal Editor
**Self-Care, Primary Care, and Community Pharmacy: Practice and Research
Results in Australia 2001-2007**
Constantine G Berbatis, FPS (WA), MSc (Syd)
School of Pharmacy, Curtin University of Technology
- 2:55 **Media Highlights** – Tim Covington, Pharm.D., Auburn University
- 3:00 **Poster/Exhibit Session/Dessert Reception** - Held in MBC Atrium
(All P&G Employees are welcome to attend Poster Session)
- 4:30 Transportation to Hotel
- 6:15 Meet in Hotel Lobby/Transportation to Dinner - Newport Aquarium
- 6:30 **Networking Event/Dinner – Newport Aquarium**
- 9:30 Transportation to Hotel

Saturday, October 6

Meetings will be held in Tyler Davidson Room, 2nd Floor, Westin Hotel

- 8:00 *Continental Breakfast*
NMA Class Photo – Meet in Hotel Lobby
- 8:30 **Providing a Cultural Experience: Using BaFa BaFa as a Tool**
Facilitated by:
Magaly Rodriguez de Bittner, Pharm. D., Univ. of Maryland
Jan Engle, Pharm.D., Univ. of Illinois at Chicago

10:30 “Faculty Presentations”

Five selected faculty attendees will provide a 15-minute presentation and 5 minutes of questions.

Facilitated by Keith Swanson, NMA Steering Committee member.

1. **Promoting Critical and Creative Thinking as a Means for Course Review**
Linda Krypel, Drake University
2. **Wheel of Death – A Sentence or a Teaching Tool?**
Celia MacDonnell, University of Rhode Island
3. **Teaching Self-Care by Creating a Formulary**
Paul Oesterman, University of Southern Nevada
4. **Patient Perception of the Role of the Pharmacist as a Resource for Information Regarding Nonprescription Medicines**
Kaelen Dunican, Massachusetts College of Pharmacy and Health Sciences
5. **Pharmacist and Student Pharmacist Perceptions of the Self-Care Championship**
Macary Marciniak, Albany College of Pharmacy

12:15 Working Lunch

Open Discussion of Experiences with the NMA/NASPA Self-Care Challenge

Samantha DeLoache, Pharm.D., MBA NASPA Executive Resident.

Maria Sulli – St Johns University

Macary Marciniak, Albany College of Pharmacy

12:45 AACP Self-Care/ Non Prescription Therapeutics SIG

Seena Zierler-Brown, Chair

Jenny Van Amburgh, Chair-Elect

Maria Sulli, Secretary

Discussion on the Definition of Self-Care

Update on the NMA Website

NMA Website Co-Editors

Jenny Van Amburgh – Northeastern University

Seena Zierler Brown – Palm Beach Atlantic

1:30 Evaluation and Closure

4:30 Meet in Hotel Lobby

5:00 **Networking Event – Weidemann Mansion**

6:30 Dinner

9:30 Transportation to Hotel

Sunday, October 7

Departure for airport